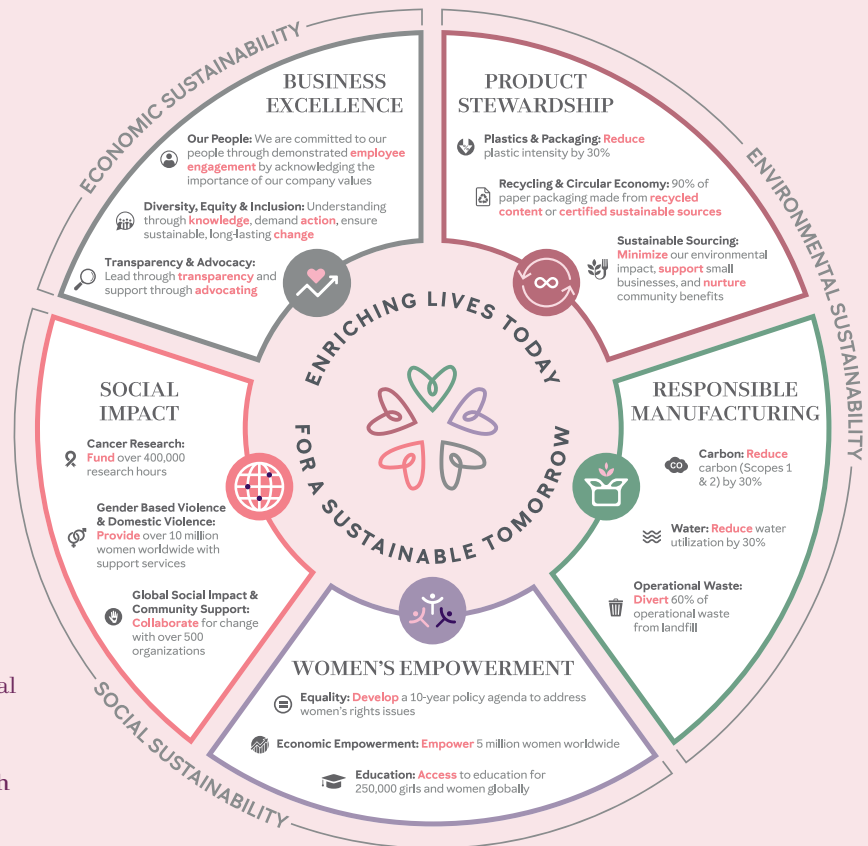


ENRICHING LIVES TODAY FOR A SUSTAINABLE TOMORROW

5 Pillars. 15 Commitments. 1 Decade of Action.

Mary Kay's global sustainability strategy: *Enriching Lives Today for a Sustainable Tomorrow* offers a holistic approach that encompasses the three pillars of sustainability—**economic, environmental and social**—through five initiatives, activated by 15 commitments, to deliver a decade of sustainable action by 2030. We are making a difference, one commitment at a time.

“I feel very strongly that we must do everything in our power to save our planet. Mary Kay is an environmental leader because we strongly feel it is the right thing to do.”
-Mary Kay Ash



\$17 MILLION

Since 2008, *Pink Changing Lives* cause empowerment program has impacted 6 million+ women and their families by partnering with over **3,250 organizations around the world**, donating over **\$17 million**.

1.1 MILLION TREES

Mary Kay is a founding member of Arbor Day Foundation's Evergreen Alliance, planting **1.1+ million trees** around the world.

61% WOMEN

By women. For women. **61% of Mary Kay's global corporate workforce is female.**

7 KEY STAGES
27 INTERACTIVE MODULES

In support of the *Women's Entrepreneurship Accelerator*, Mary Kay powered a digital Entrepreneurship Certificate Programme developed by International Trade Centre. It covers the **7 key stages of the entrepreneurial journey** and includes **27 interactive modules**.

18,000+ WOMEN

Since 2020, **Mary Kay supported 18,000+ women entrepreneurs** by partnering with Vital Voices' WE Empower UN SDG Challenge, a global business competition for women entrepreneurs.

47,000 YOUTH

Mary Kay partners with the Network for Teaching Entrepreneurship (NTE) to **reach 47,000 youth globally**, and approximately 23,000 young women annually to provide better access to education and entrepreneurship core principles.